



Evocative Machines

A Uniquely Japanese Approach to AI and Robotics

TIM ROMERO

WHY SHOULD WE LISTEN TO YOU?

Tim Romero — In One Slide

- * The Present

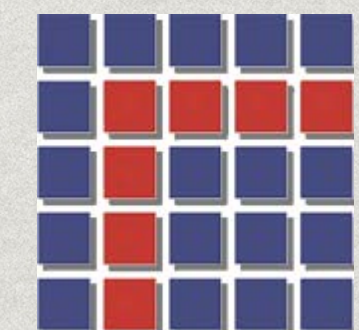
- * TEPCO Ventures, CTO
- * Corporate Innovation and Investment Advisory
- * NYU, Lecturer, Entrepreneurship and Corporate Innovation
- * Host, Disrupting Japan Podcast
- * Investor, advisor, hacker, author, podcaster, picker, grinner, lover, sinner



TEPCO

- * The Nostalgic Past

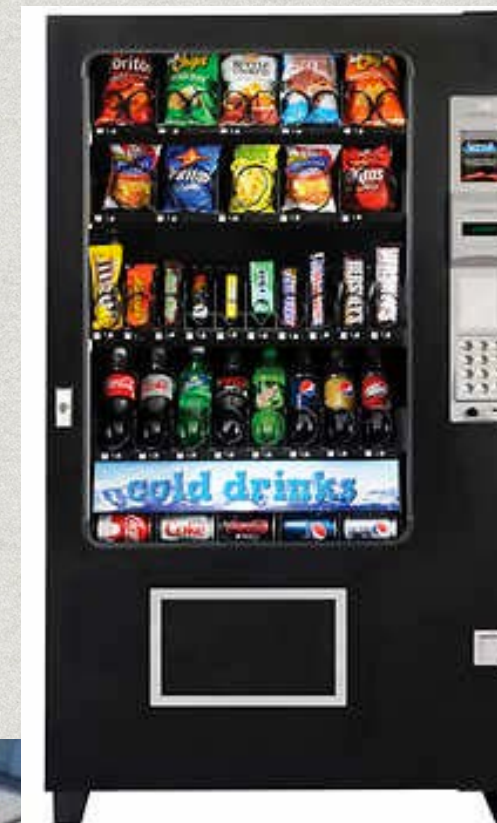
- * Vanguard - ASP E-commerce
- * PRS - Customer Clearing
- * Matrix - Online Inventory Management System
- * Wizaz - Language Neutral Text Classification Engine
- * ... other "respectable" jobs & too many startup projects to count



Wizaz

WHAT IS AN EVOCATIVE MACHINE?

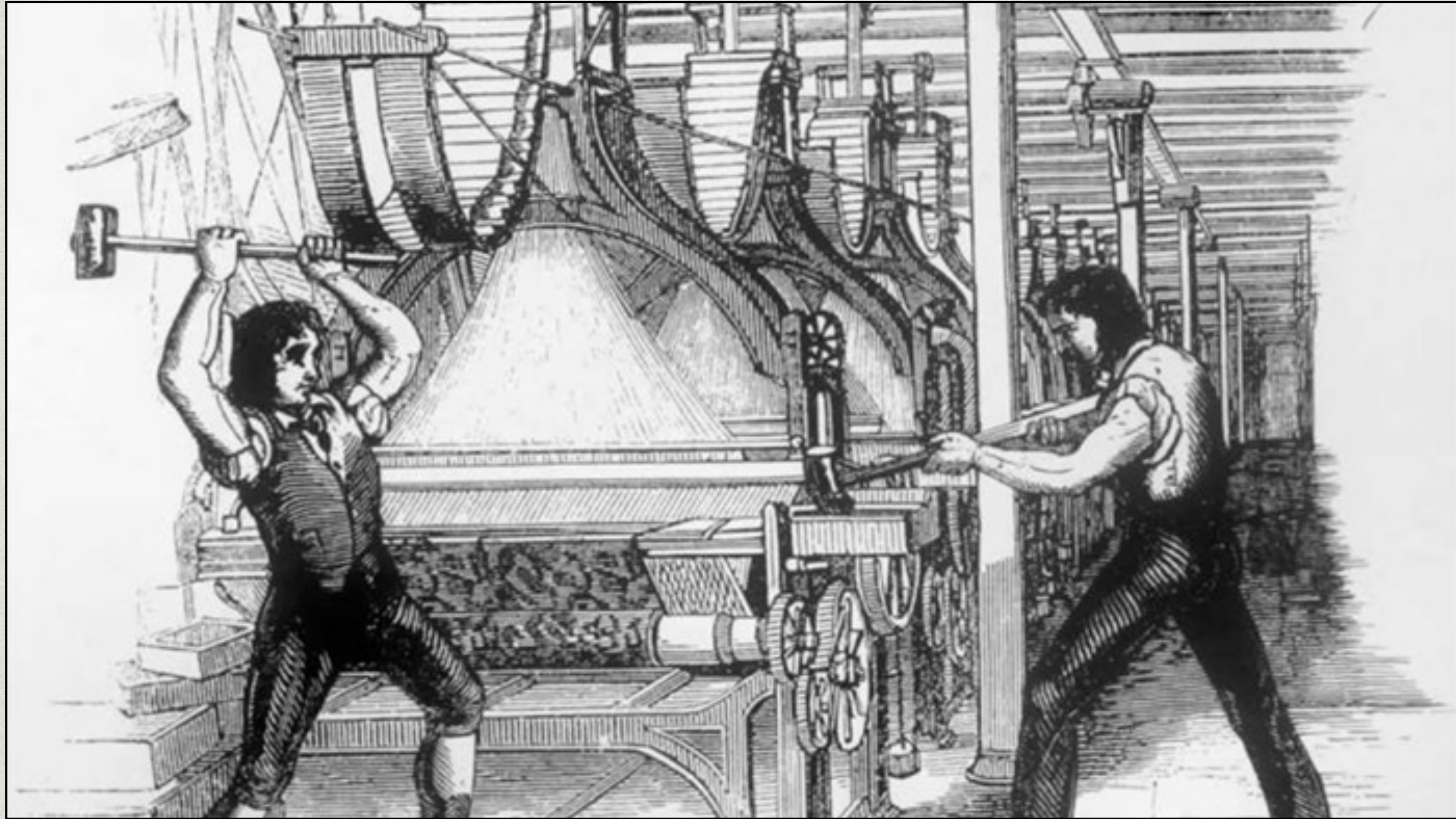
Rethinking Automation in Our Lives



Press 1 for Sales
Press 2 for Customer Service
Press 3 for Technical Support



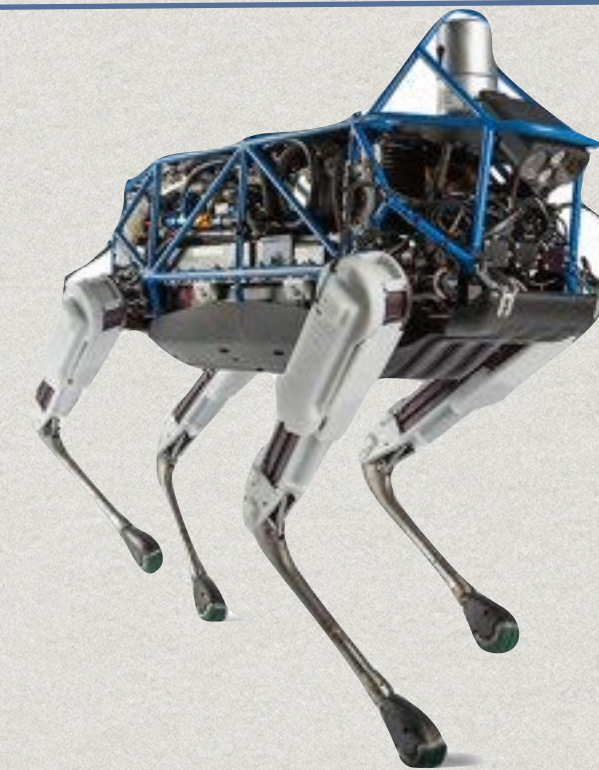
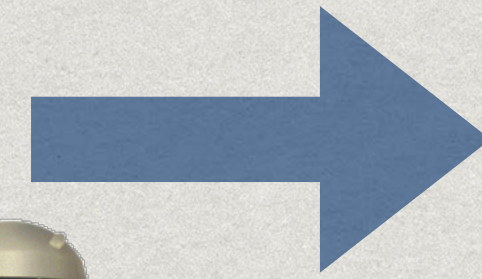
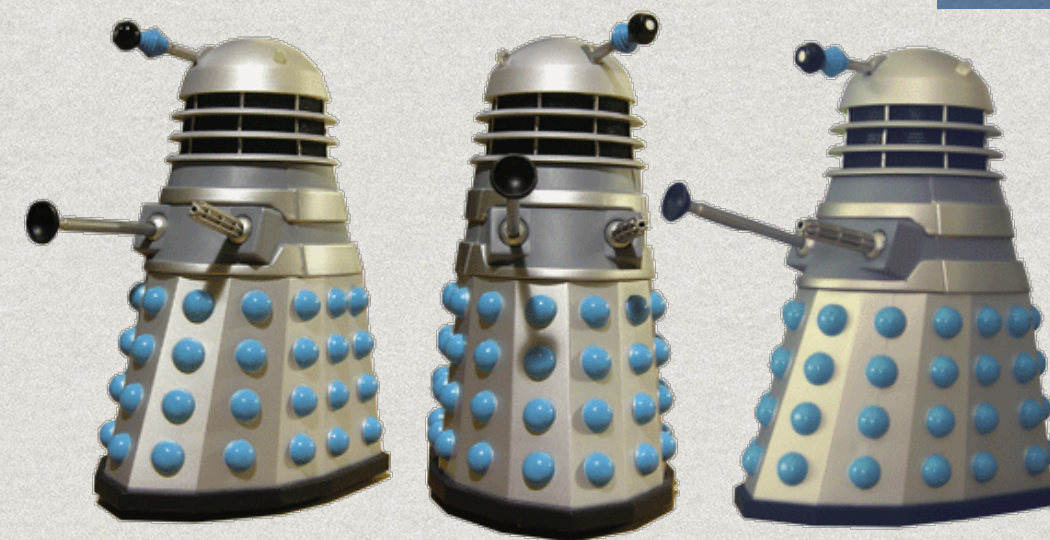
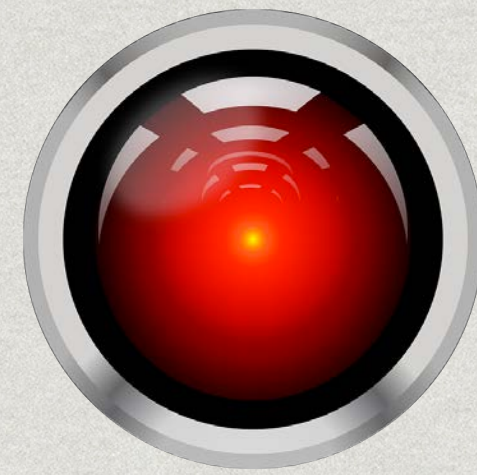
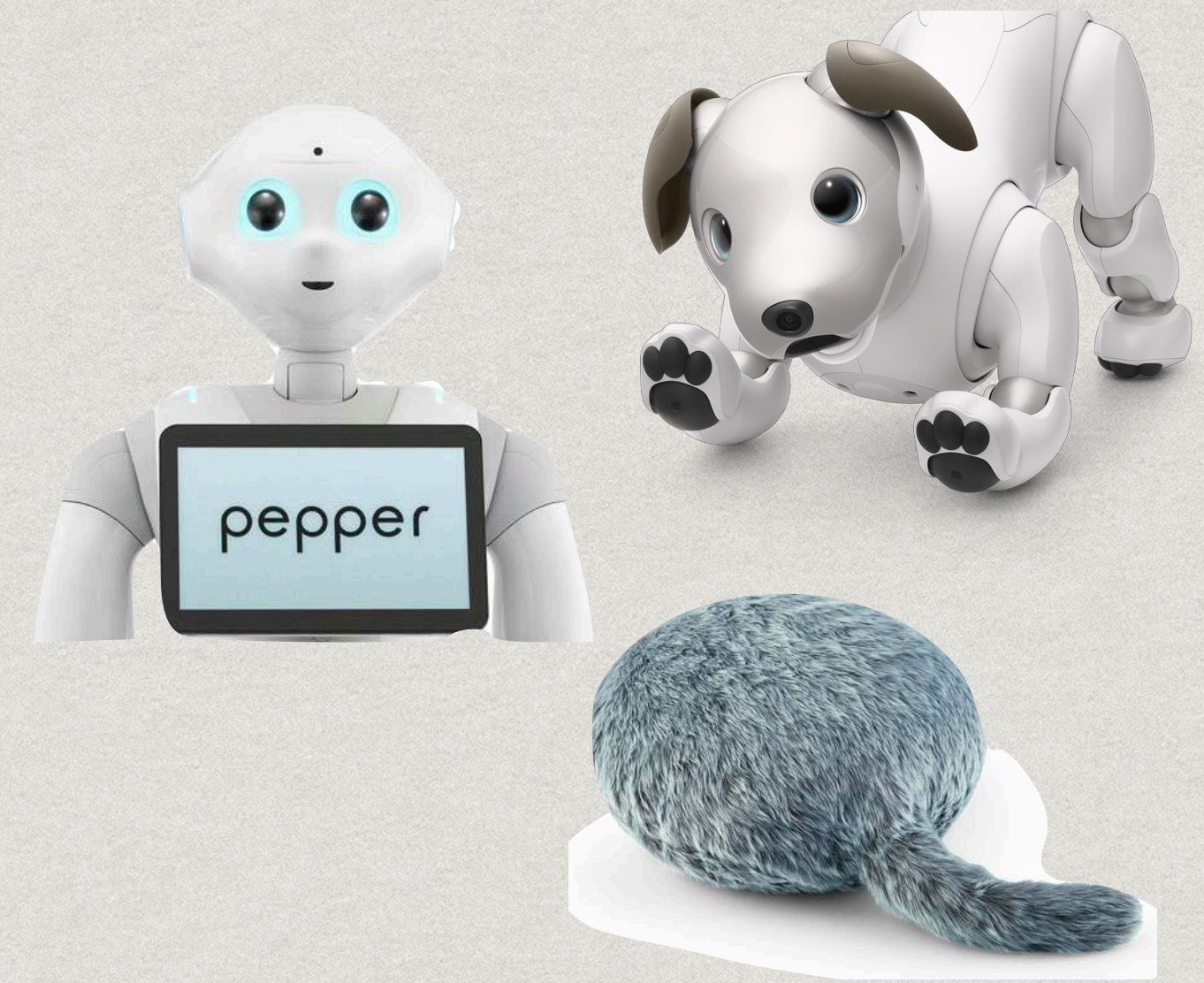
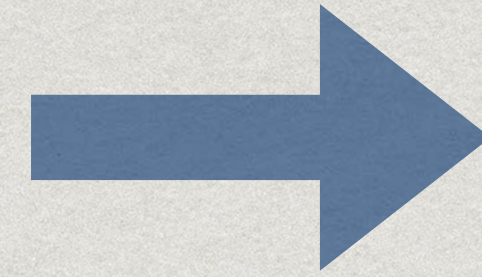
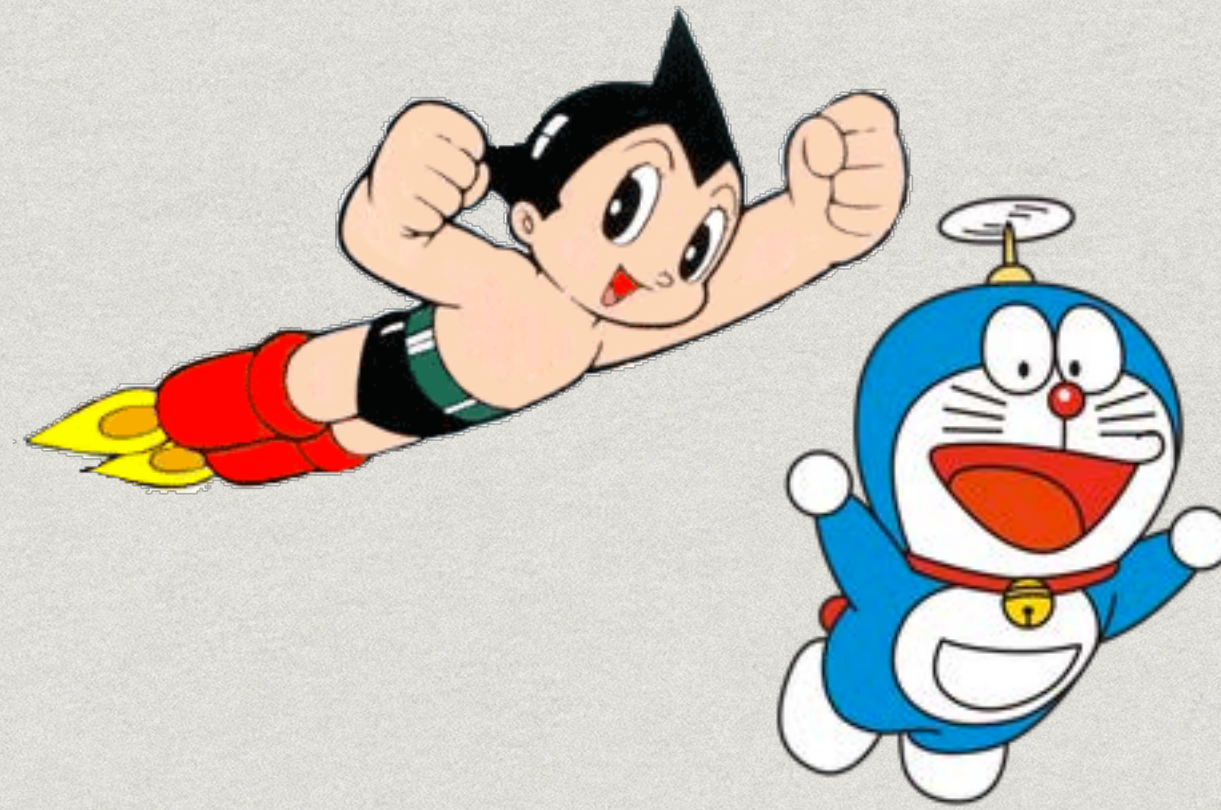
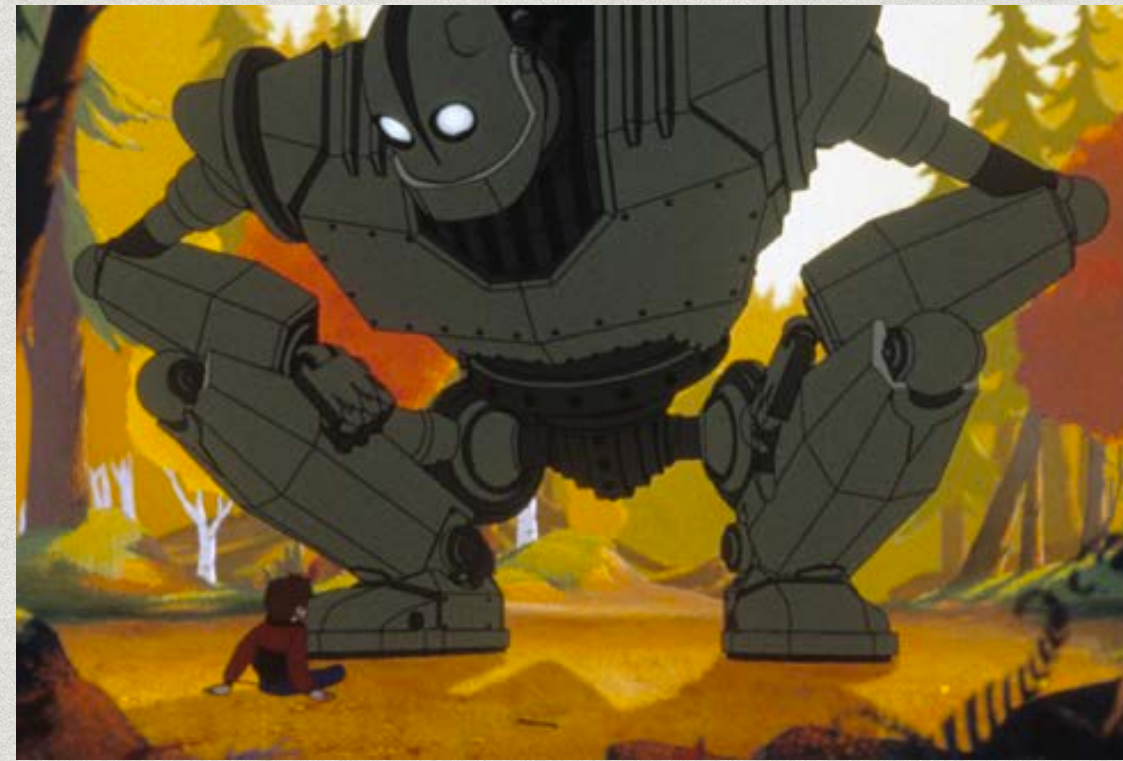
Yes, Of Course, Automation is Good



THE AGE OF EVOCATIVE MACHINES



A Cultural History of Robotics



The West Is Heading the Wrong Way

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Amazon Echo

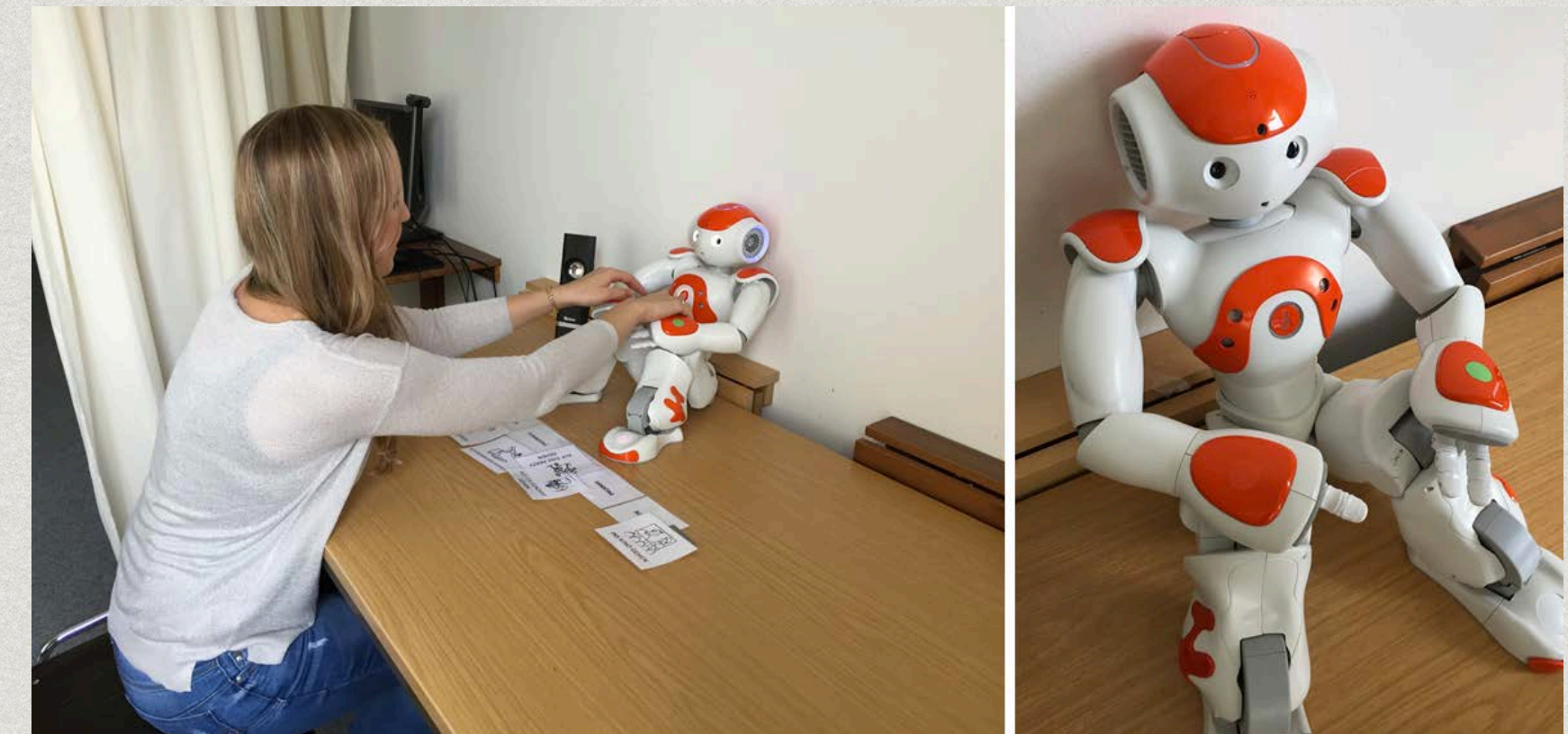


The West Is Heading the Wrong Way

Amazon Echo



Horstmann Experiment

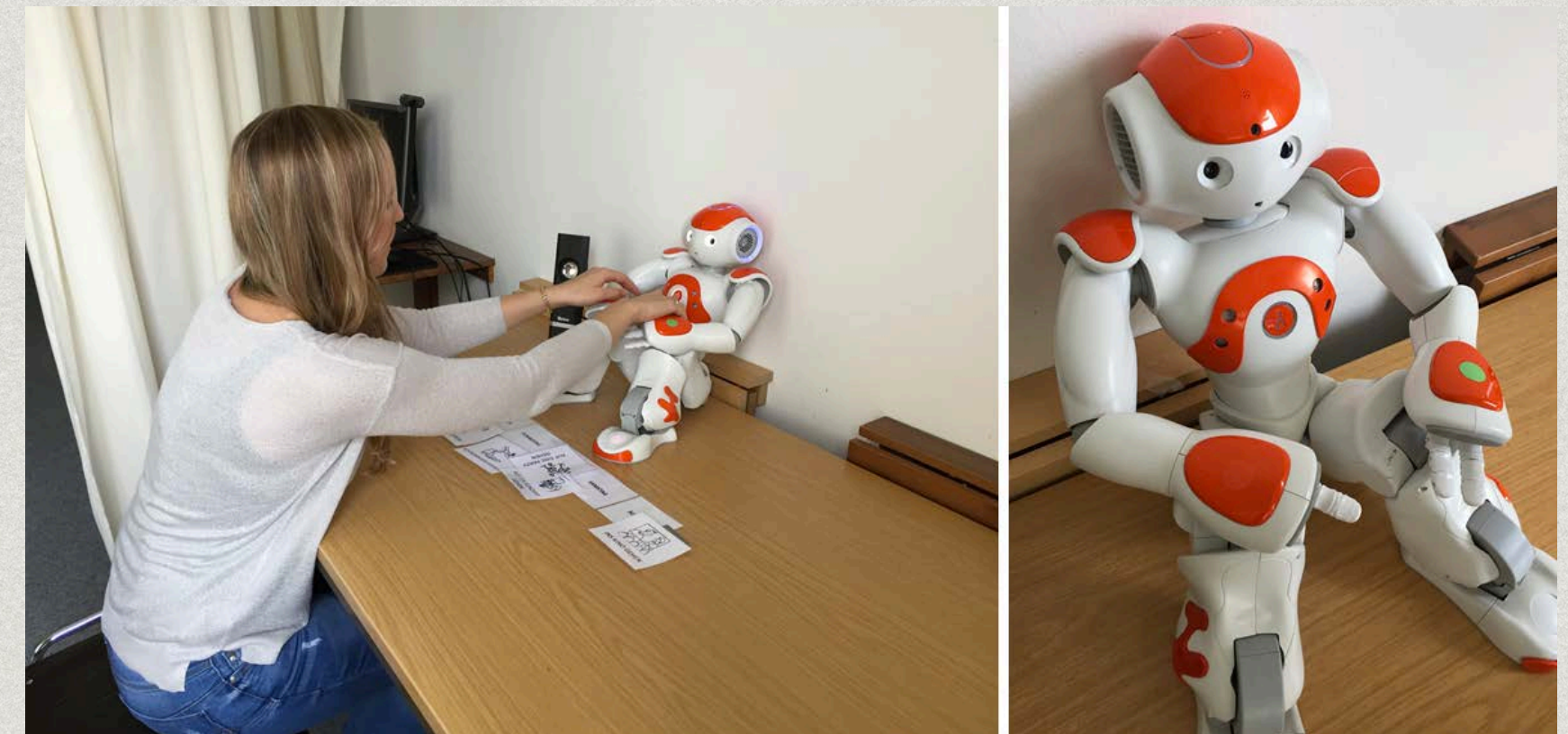


The West Is Heading the Wrong Way

Amazon Echo



Horstmann Experiment



“It’s an unconscious reaction, but it can change.”
- Aike Horstmann

Japan's *Very* First Evocative Machine

Japan's Very First Evocative Machine



NEXT STEPS

The Evocative Machines Project: www.EvocativeMachines.com

Disrupting Japan: www.DisruptingJapan.com

Tim Romero: [@timoth3y](https://twitter.com/timoth3y)



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