



Turning Salesforce into Intelligent Action

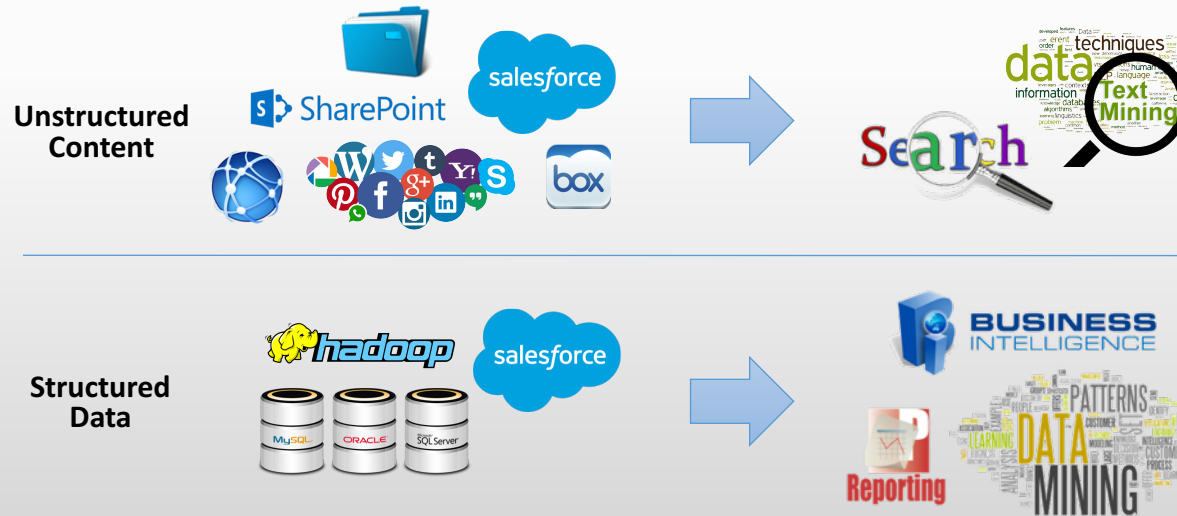
*"Adoption of Salesforce has skyrocketed
because of Kona's 'Search on Steroids'"*



UnitedHealth Group

PROBLEM

Large customers of Salesforce struggle with finding helpful information from their Salesforce organization



Disconnected silos

- Data (structured vs. unstructured)
- Source (public vs. internal data)
- Analytics (data vs. text mining)
- User experience (search vs. BI)
- Context (geography, privilege)

Impact

- Too many results because context is missing (geography, role, environment)
- Missing results because data is not indexed (related objects, external data)

SOLUTION

Single, integrated search and analysis applied to all data and content from Salesforce and related sources



Data & Content

- Big data, data warehouses
- CMS, social media, web
- Databases, machine data
- File storage, cloud storage



Deep analytics

- Text & data analytics, NLP
- Machine learning
- Knowledge graphs
- Context



Integrated Experience

- Greater insight
- Business Intelligence
- Search
- Reporting

KONASEARCH™

An AI-driven search engine for Salesforce users that discovers and analyzes all information in **Salesforce** and related data sources like **SharePoint** accurately and securely to help make more informed decisions



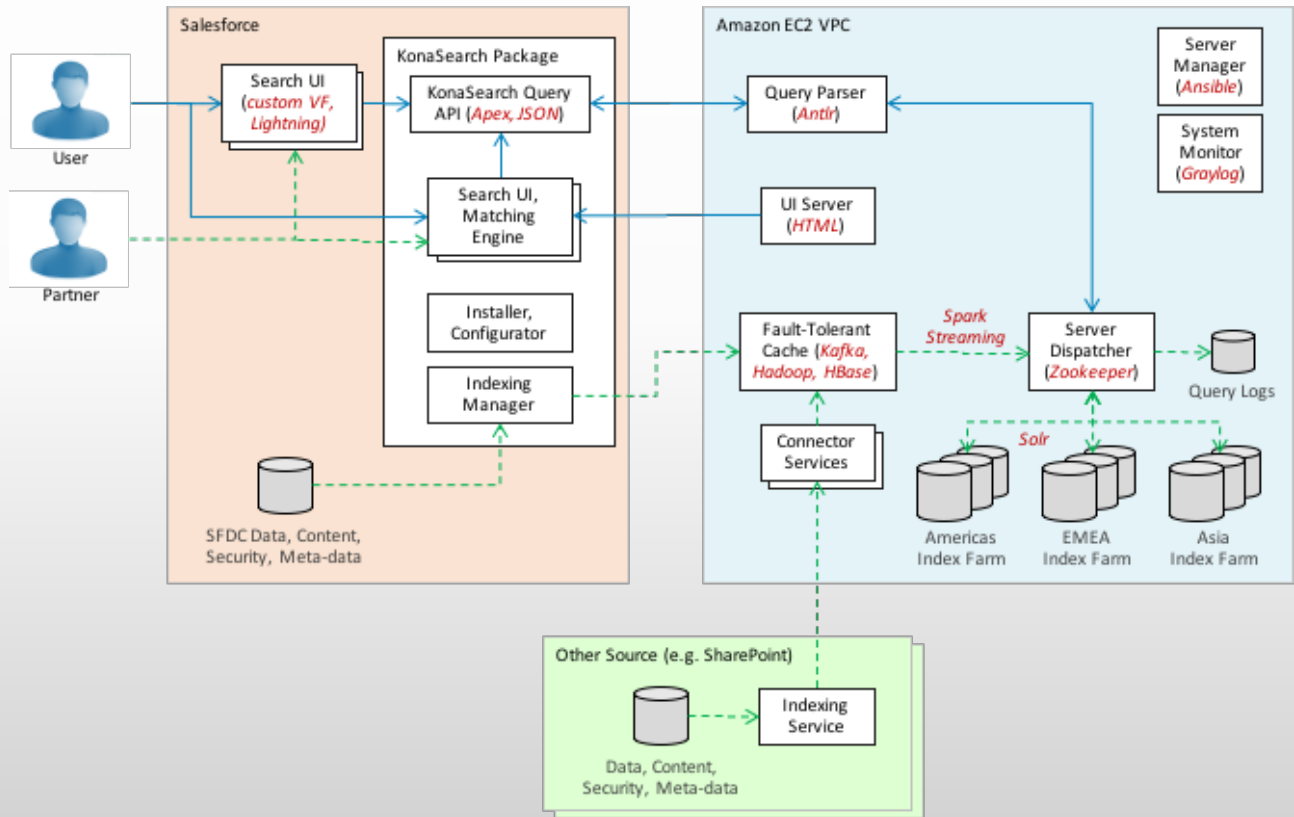
Data & Content

Search & Analytics

- AppExchange & InfoSec certified
- Installs in 10 minutes

Business Desktop

KONASEARCH™



KEY MARKETS

Recruiting

Match best fit candidates to job orders (and vice versa)
Find trends in market job demands
Cluster candidates into talent groups

Account Mgt

Find contacts & opportunities from millions of records
Provide context-aware analysis

Purchasing

Fill orders from inventory of millions filtering on hundreds of properties
Pull from list and put on hold in real time

Self Service

Provide answers by mining product documentation
Help make decisions with online financial plans


Discovery

Uncover identity fraud in financial transactions
Provide compliance with border control policies

eCommerce

Search product catalogs more accurately with dynamic faceting

KONASEARCH™



Andrew McKay
Setup
Help & Training
KonaSearch

Home
Welcome
Object Setup
Authenticate
Configuration
Status
KonaSearch

Search Facets

Clear

Source

Value

Shown

Salesforce
10

Object

Value

Shown

Account
Attachment
Opportunity
Case
Lead
Product
Contact
Solution
Campaign
Document
Price Book

6
4
0
0
0
0
0
0
0
0
0

Language

Value

Shown

ja
en

4
0

Owner

Value

Shown

Andrew McKay

10

KonaSearch


Sort: Relevancy

Search took 21 milliseconds. Showing 1-10 of 10 results

Export to Excel


| Name | Identity | Details |
|--|---|--|
| <input type="checkbox"/> <div> <div>Account</div> <div>Account Type</div> <div>Source</div> <div>Owner</div> </div> <div> <div>Account Type</div> <div>Rating</div> <div>Parent Accou</div> </div> <div> <div>State/Provi</div> <div>Postal/Zip Code</div> <div>Phone</div> </div> | <div>Account</div> <div>Salesforce</div> <div>Andrew McKay</div> | <div>Account Type</div> <div>Rating</div> <div>Parent Accou</div> <div>State/Provi</div> <div>Postal/Zip Code</div> <div>Phone</div> |
| <input type="checkbox"/> <div> <div>Account</div> <div>Account Type</div> <div>Source</div> <div>Owner</div> </div> <div> <div>Account Type</div> <div>Rating</div> <div>Parent Accou</div> </div> <div> <div>State/Provi</div> <div>Postal/Zip Code</div> <div>Phone</div> </div> | <div>Account</div> <div>Salesforce</div> <div>Andrew McKay</div> | <div>Account Type</div> <div>Rating</div> <div>Parent Accou</div> <div>State/Provi</div> <div>Postal/Zip Code</div> <div>Phone</div> |
| <input type="checkbox"/> <div> <div>Attachment</div> <div>Source</div> <div>Owner</div> </div> <div> <div>Attachment</div> <div>Source</div> <div>Owner</div> </div> <div> <div>Related To</div> <div>Private</div> <div>Size</div> </div> | <div>Attachment</div> <div>Salesforce</div> <div>Andrew McKay</div> | <div>Related To</div> <div>Private</div> <div>Size</div> <div>Body</div> |
| <input type="checkbox"/> <div> <div>Account</div> <div>Account Type</div> <div>Source</div> <div>Owner</div> </div> <div> <div>Account Type</div> <div>Rating</div> <div>Parent Accou</div> </div> <div> <div>State/Provi</div> <div>Postal/Zip Code</div> <div>Phone</div> </div> | <div>Account</div> <div>Salesforce</div> <div>Andrew McKay</div> | <div>Account Type</div> <div>Rating</div> <div>Parent Accou</div> <div>State/Provi</div> <div>Postal/Zip Code</div> <div>Phone</div> |
| <input type="checkbox"/> <div> <div>Attachment</div> <div>Source</div> <div>Owner</div> </div> <div> <div>Attachment</div> <div>Source</div> <div>Owner</div> </div> <div> <div>Related To</div> <div>Private</div> <div>Size</div> </div> | <div>Attachment</div> <div>Salesforce</div> <div>Andrew McKay</div> | <div>Related To</div> <div>Private</div> <div>Size</div> <div>Body</div> |

KONASEARCH™



100% Match
?
⚙️
🔔
👤

Lightning
Home
KonaSearch
Calendar
Chatter
Groups
Leads
Accounts
Contacts
Opportunities
Reports
Dashboards
Investor Preferences
Private Notes
More



☐ My Regional Accounts
 ☐ My Country Accounts
 ☐ My Line of Business Key Accounts

Account Hierarchy Type
☐ Shared Child
☐ Shared Parent
☐ Global Parent

Search took 18 milliseconds. Showing 1-20 of 542 results

Region

Value

Shown

+ AMER

440

+ APAC

80

+ EMEA

22

Country

Value

Shown

+ United States

431

+ Canada

28

+ Australia

19

+ Hong Kong

11

+ Singapore

11

+ Malaysia

10

+ India

5

+ Japan

5

+ Korea

4

+ Taiwan

4

Client Type

Value

Shown

+ Manufacturer

147

Accounts

SPOC

Contacts

Opportunities

Brands

CONTACT US

AppExchange: bit.ly/konasearch
Website & Demo: www.konadsc.com
YouTube: bit.ly/konatube
Twitter: [@konadatasearch](https://twitter.com/konadatasearch)
LinkedIn Group: Salesforce Search & Business Intelligence
Kona Resources: <http://konadsc.com/resources.html>
Facebook: facebook.com/KonaDataSearch

